R. J. Reynolds Tobacco Company

DORAL BOX

NEW BRAND INTRODUCTION

Account: IRVINGTON TOBACCO.

Brand Promotion		New Doral Box	
Allocation (cs)		**4 cs Doral FFBx 4 cs Doral LtBx 3 cs Doral FFMBx**	
Payment		**.50 for each ctn allocated product sent to retail by 4/5/96 ($15.00/6M cs)**	
Date Product Shipped	~~3/11/96~~ 3/12/96.	3/18/96	3/25/96
	/ cs Doral FFBx	**__ cs Doral FFBx**	**__ cs Doral FFBx**
	/ cs Doral LtBx	**__ cs Doral LtBx**	**__ cs Doral LtBx**
	/ cs Doral FFMBx	**__ cs Doral FFMBx**	**__ cs Doral FFMBx**
Promotion	**Placed on all contract displays**	**.30off/pack prebooked & paid by RJR Sales Reps**	**POS placed in all stores**
Product shipped to retail		**Immediately**	
Payment for prebooked black lined and stickered product		**28.00 per 12M case of product**	

51850 2983

Source: https://www.industrydocuments.ucsf.edu/docs/zhcy0000